



## IMEX 2010 appointment assistance and Pre-show e-marketing

**IMEX 2010 – you want to promote your destination or product to the German-speaking top planners right on-time before the show?**

tmf GmbH and piranha presse & pr GmbH are specialists in global dialogue marketing for the MICE segment. Being a strategic partner of IMEX Frankfurt, we are in charge of the **marketing clinic** at the show and of the **MICE market monitor annual research on the German-speaking market**.

In order to support all exhibitors to get best benefit from their tradeshow attendance, we are happy to offer **a top value marketing package for 2010**.



### 1) Pre-IMEX appointment marketing package:

**Pre-IMEX appointment assistance service and e-marketing through tmf-forum.de, the only online community of German-speaking top planners, including:**

- Inclusion in the forum's monthly e-marketing shot to 10.000 top planners as a 2010 IMEX exhibitor asking for appointments with a direct link to the registration software/ online diary of IMEX
- Your request for appointments will also be published in the forum's IMEX section and will be there until the show takes place
- Listing of your company in the tmf-forum.de for the whole of 2010 (frequented by 3.000 – 4.000 German speaking top planners monthly)
- Planners will be asked to recommend your service to their colleagues through the recommendation segment of the tmf-forum.de

The sooner you take the decision to get integrated, the more you benefit from this offer as your presence will enjoy maximum benefit

**So join the Pre-IMEX appointment assistance service now for only 490,- Euro\*!.**

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## 2) Market research: mmm 2010 – MICE market monitor on the German-speaking MICE market



Benefit from the Pre-IMEX subscription rate for the 2010 mmm – MICE market monitor. This annual research looks into trends and patterns of the German-speaking outbound MICE market and offers valuable strategic information. It is in its 7<sup>th</sup> year and enjoys a very good reputation in the industry.

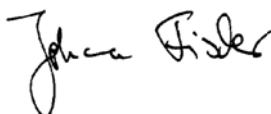
The report will be ready prior to IMEX so you have an updated view on this important market on hand before meeting the planners at the show.

**Subscribing to the results now will save you 100 Euro: subscription rate is 395,- Euro\* versus regular rate of 495,-\* after IMEX.**

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Take your choice and send back the attached order form or contact us:  
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email: [d.rudolf@tmf-gmbh.de](mailto:d.rudolf@tmf-gmbh.de),  
phone: 0049-931-9002 104.

**As soon as we receive your confirmation you will get access to the listing on [tmf-forum.de](http://tmf-forum.de) and we will be integrated in the e-marketing system.**

Other services like PR or individual marketing assistance can be provided upon request. We look forward to hearing from you!



Johanna Fischer  
Managing Director tmf gmbH and piranha presse & pr GmbH

\* All prices are due to German VAT of 19% should you not provide us with a valid intl. VAT Number. If you are non-European community based the VAT does not have to be charged.

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